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**#2011-005**

**Renaissance Strategic Advisors Managing Principle Pete Roney  
Appointed New Executive Vice President of GENTEX Corporation**

Arlington, VA – Aerospace/defense strategy advisory and M&A due diligence firm Renaissance Strategic Advisors noted that Pete Roney, Managing Principal, has been appointed as the Executive Vice President of GENTEX Corporation, a privately-held, Carbondale, PA headquartered, leading provider of personal protection and situational awareness solutions for national security customers. In his new capacity, Mr. Roney will report directly to L. Peter Frieder, President and CEO, and will lead GENTEX’s three business areas – Aircrew Systems, Ground Systems, and Visionix. He will be responsible for shaping and implementing enterprise strategy, business development, and program management.

Managing Partner Pierre Chao said, “Renaissance Strategic Advisors has had a strong relationship with GENTEX over the last several years, thanks in great part to Pete’s leadership. We are very pleased when our clients share our opinion about great talent and we are proud of Pete’s accomplishment. Joining the senior management team of a dynamic company like GENTEX will be an exciting challenge. He had certainly been a valuable member of RSAdvisors over the last three years and has provided exceptional service to his clients across industry and in the private equity community. We look forward to this next stage of the relationship.”

While at Renaissance Strategic Advisors, Pete served industry leaders at the highest echelons of the international defense industry and throughout the private equity community. His engagements included leading challenging strategic management analyses, acquisition planning, and strategic due diligence analyses. Prior to joining RSAdvisors in 2008, he was responsible for enterprise planning at General Dynamics Armament and Technical Products. Mr. Roney is a graduate of the U.S. Military Academy at West Point, holding a Bachelor of Science degree in Economics, and holds an MBA from the Babcock School of Management at Wake Forest University.

Renaissance Strategic Advisors is a Washington, D.C.-based, aerospace and defense industry advisory firm focused on corporate strategy development, strategic business development services and due diligence/M&A support services. The firm works with clients across the full lifecycle – from venture start-ups to industry leaders; and up and down the value chain – from component manufacturers to prime contractors.

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