

August 1, 2012
#2012-003

Renaissance Strategic Advisors Adds Michael Maiden to its Board of Senior Advisors

London, UK – Global aerospace and defence advisory firm Renaissance Strategic Advisors has named Michael Maiden to its Board of Senior Advisors. “Mike’s experience in working both inside the MoD and, with the top tier defence primes, and his vast background in supporting the strategy and business development needs of small and medium sized firms will be a real asset to our global client base,” remarked Managing Partner, David Scruggs. Mr. Maiden joins Lt. Gen. Dick Applegate, who was the first Chief of Materiel (Land) in the Defence Equipment and Support organisation in the UK.

Mr. Maiden has over 40 years of experience in the defence, aerospace and security sectors working both in government and as a senior industry executive. In over 30 years in the UK Ministry of Defence, Mike had assignments in international defence and security policy, public finance, equipment acquisition and support and defence exports. He worked in Germany, Australia and the UK and was closely involved with UK interests in Europe, the US and South America. His last government appointment was as Regional Director for the Middle East in the UK Defence Exports Services Organisation (DESO).

In 2003 Mike was appointed Sales & Marketing director for Alvis-Vickers , with responsibility for export business primarily in the Middle and Far East. In 2005 Mike moved to become Government Relations Director for BAE Systems. Mike also acted as Chairman of the Defence Forum of British American Business Inc in the UK.

Mike is also Chairman of Northern Defence Industries Ltd (NDI), a nationwide membership-based company that provides business development services to small and medium sized companies in the defence, aerospace, space and security sectors both nationally and internationally. He is a Trustee and Council Member of the Royal United Services Institute, the leading defence and security think tank, and is Chairman of the Institute’s trading company. He is also an Expert Defence Member of the UK Innovation Forum. As Chairman of NDI Mike is a member of the UK MOD’s Defence Supplier’s Forum. Mike is a graduate of the UK Joint Services Defence College.

Managing Partner John Kenkel noted, “Since we opened our European office early last year we have continued to see growth which has allowed us to expand our practice. Mike is an excellent addition to our team, and brings a real world perspective from both industry and government to both small and large enterprises operating in the defence domain.”

Renaissance Strategic Advisors is a Washington D.C and London -based, aerospace and defence industry advisory firm focused on corporate strategy development, strategic business development services and due diligence/M&A support services. The firm works with clients across the full lifecycle – from venture start-ups to industry leaders; and up and down the value chain – from component manufacturers to prime contractors. In select cases, the company is also able to provide venture and private equity capital via affiliates and key strategic partnerships.

For Further Information Contact: John Kenkel +1-703-504-9300 or +44 (0) 203 008 5433 Fax: +1-703-504-9318
Email: jkenkel@rsadvisors.com or see www.rsadvisors.com