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Renaissance Strategic Advisors Creates Business Jet Infographic “Runway”

Arlington, VA – Renaissance Strategic Advisors has created a new infographic illustrating the evolution of the large cabin business jet segment. The Runway will be available at various industry events focused on business aviation and is available electronically on our [website](#).

Business Aviation: An Evolving Industry

The global business aviation market and industrial base continues to dramatically evolve. We’ve seen names like Lockheed, BAE, and Hawker enter and exit, replaced with a growing, global roster of new entrants. But at its core, this industry is defined by new aircraft development programs, and our Runway helps showcase this narrative. This inaugural edition of the Runway focuses on the large cabin business jet segment (aircraft generally priced above \$30M), chronologically tracing the development activity and implications for the major OEMs and their suppliers.

Each OEM’s chronology depicts the introduction, iteration, and derivatives of individual aircraft programs over time and the nature of the design changes. We included some smaller aircraft for context and excluded other programs, notably future concepts beyond the near-term horizon. Overall, the segment has become crowded (~15 aircraft available for sale today v. 3 in 1980), with smaller OEMs moving up-market and established OEMs introducing new or refreshed models to continue pushing the envelope (whether through range, cabin size, speed, or a mix).

Despite tepid optimism in the overall business aviation market, we see strength within the large cabin segment, underwritten by several new products coming to market over the next few years: Bombardier’s new Global 7500 and Global 5500 / 6500 refresh, Gulfstream’s new G500 and G600, and Dassault’s new Falcon 6X. Will we also see a “Falcon 9X” or “G750” continuing to push the market upward?

With the continued expansion of the ultra-high-net-worth population, growing corporate profits in the US, and seemingly sustained global economic growth, one thing is certain: OEMs will continue to develop large cabin business jets to position themselves while fighting for market share, and we will reflect this activity with our Runway.

Aerospace, Defense & Government Services Consulting at Renaissance Strategic Advisors

Renaissance Strategic Advisors is a leading consultancy that supports firms in the commercial and business aviation, aerospace, defense, space, intelligence, and government services industry as they address their most complex and critical issues. Our strategy, market assessment, and M&A services are founded upon multi-disciplinary skills, judgment, and trust.

For industry executives, Renaissance Strategic Advisors addresses issues spanning the full cycle of strategic initiatives – from strategy and planning through business development campaigns and transaction advisory services. Clients at every tier of the industry rely on us to help shape perspective and formulate action.

For investors, we harness strategic market insights and disciplined financial analyses to identify and assess potential capital deployment opportunities in our sector. Strategic financial sponsors, institutional investors, and creditors turn to Renaissance Strategic Advisors to find and appraise investment opportunities in the aerospace, defense, & government services industry.

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